

Chapter 22—The Job Search

MULTIPLE CHOICE

1. Since the 1970s, _____.
 - a. barbershops have become patronized by mostly women
 - b. the need for barbers and barbershops has been on a steady increase
 - c. the need for barbers and barbershops has been on a decline
 - d. None of the answers are correct.
2. In the ____, the majority of high-end barbershops or barbering salons were located in cities.
 - a. 1960s
 - b. 1970s
 - c. 1980s
 - d. 1990s
3. During the 1960s, ____ was becoming popular.
 - a. natural haircare
 - b. chemical services for men
 - c. a longer hairstyle
 - d. very short hair
4. In the ____, much of the market for male hair services went to unisex salons.
 - a. 1930s and 1940s
 - b. 1960s
 - c. 1970s through 1990s
 - d. 1980s and 1990s
5. According to current trends, barbers must be prepared to meet a variety of male preferences from traditional to high-end to _____.
 - a. body massage services
 - b. wireless services
 - c. female hairstyles
 - d. upbeat and trendy
6. Which of the following factors contributes to the reasons that men are seeking out barber shops?
 - a. The male baby boomer prefers to get his hair cut alongside his wife.
 - b. Young men are wearing shorter styles.
 - c. Male baby boomers are returning to the long hairstyles of their youth.
 - d. Men prefer to be surrounded by the smell of acrylics or chemicals.
7. Participating in ____ benefits students in terms of possible future employment.
 - a. day-to-day barbershop operations
 - b. trade organizations
 - c. hands-on practice
 - d. All answers are correct.
8. Participating in day-to-day barbershop operations benefits students in _____.
 - a. gaining experience in communicating with clients and coworkers
 - b. practicing advanced services, techniques, and skills
 - c. taking on all responsibilities of shop personnel
 - d. earning better grades in school
9. A realistic goal for a newly licensed barber would be to _____.
 - a. perform several haircuts during his or her first month of employment
 - b. be booked solid during his or her first week of employment
 - c. run a barber shop
 - d. be able to choose between 10 employment opportunities
10. Attendance at trade shows and ____ enhances a student's product knowledge, technical skill, and overall understanding of the industry.
 - a. barbershop parties
 - b. school events
 - c. educational seminars
 - d. None of the answers are correct.

11. You can enhance your ____ by serving as a teacher's aide.
 - a. intelligence
 - b. grades
 - c. reputation
 - d. résumé
12. Motivation is best described as the drive necessary to take action to achieve a ____.
 - a. bonus
 - b. client
 - c. skill
 - d. goal
13. As a professional barber, it is estimated that about ____ percent of your success will depend on your communication and people skills.
 - a. 20
 - b. 40
 - c. 60
 - d. 80
14. Most barbers work as independent contractors or ____.
 - a. commission-based employees
 - b. salary-plus-commission employees
 - c. salaried employees
 - d. booth renters
15. ____ income is reported to the IRS using the 1099-MISC form.
 - a. Independent contractor
 - b. Employee
 - c. Barbershop
 - d. None of the answers are correct.
16. Commission income might involve ____.
 - a. a small fee for each client serviced
 - b. a percentage of the gross sales for the entire shop
 - c. a straight percentage of the total fees taken in for services
 - d. pay per hour of work
17. A résumé includes ____.
 - a. your professional objective
 - b. work experience
 - c. education information
 - d. All answers are correct.
18. A portfolio might include ____.
 - a. educational information
 - b. past work experience
 - c. before-and-after photographs of your best work
 - d. salary requirements
19. When asked about a past job that you did not like, ____.
 - a. refuse to discuss it at all
 - b. make the experience sound better than it was
 - c. describe the experience honestly
 - d. be critical of your boss
20. On a job application, you are legally not required to answer questions about ____.
 - a. drug or tobacco use
 - b. past salaries
 - c. citizenship
 - d. past work experience